

100 Amazingly Insightful People You Can Learn from on Twitter

By Emily Thomas

You may use Twitter purely for social networking or to boost your blog traffic, but Twitter is also an excellent resource for learning new things, exposing yourself to new ideas, and challenging yourself to be more innovative. For a daily stream of business tips, life lessons, personal finance help, tech tips, and more, check out these incredibly insightful Tweeters.

Business

These business leaders are at the top of their game and love sharing their success stories with followers.

1. [@zappos](#): Zappos CEO Tony Hsieh is full of insight and tips for being a smarter customer and better citizen.
2. [@skydiver](#): Peter Shankman is a social media CEO and adventurer who shares random trivia plus business news.
3. [@richardbranson](#): Get inside the mind of Virgin Group chairman Richard Branson here.
4. [@gcolony](#): George Colony is the CEO of Forrester Research and sends out specific tweets about his opinions on business and more.
5. [@rseanlindsay](#): This entrepreneur shares insight into funding, starting a business, investments, trades, and more.
6. [@sundaycosmetics](#): Bev Davis is a cosmetics entrepreneur who shares lots of inspirational, motivating tweets for business professionals and beyond.
7. [@lazerow](#): Michael Lazerow is the CEO of Buddy Media and shares business tips and social media tricks.
8. [@EntMagazineAmy](#): Amy Cosper is the editor-in-chief of Entrepreneur magazine.
9. [@barefoot_exec](#): Carrie Wilkerson, The Barefoot Executive, is serious about her mission to inspire other entrepreneurs.
10. [@nichelady](#): Isabella Murphy shares sensible business tips and encouraging words.
11. [@WebWorkerDaily](#): Follow the people behind WebWorkerDaily to learn all sorts of valuable tips for being a successful freelancer and web worker.
12. [@JohnChow](#): This "dot com mogul" shares great tips and news stories about making money online.

13. [@sumaya](#): Sumaya Kazi is the Senior Social Media Manager of Sun Microsystems, and she's not even 30.

Art, Music and Design

Tap into some of the most innovative and insightful artistic minds just by logging on to Twitter. These artists and designers are full of creative ideas.

14. [@fakekarl](#): This famous Karl Lagerfeld impostor shares thought-provoking tweets like "Designing Chanel is like practicing scales."
15. [@refinery29](#): This blog tweets about arts, entertainment, fashion and design.
16. [@mattbrett](#): Successful web designer Matt Brett tracks his daily duties here.
17. [@maxvolar](#): Tim Van Damme is a designer and blogger who connects with followers about travel, work, news, and technology.
18. [@jazzimcg](#): Jzzi McGilbert is a stylist, blogger and fashionista who tweets about the arts and entertainment world.
19. [@rachel_roy](#): Rachel Roy is a New York fashion designer who shares news and pictures from upcoming collections.
20. [@DavidAirey](#): David Airey designs logos and more.
21. [@DaveJMatthews](#): Musician Dave Matthews' Twitter is full of interesting insights and observations.

Travel and Exploration

Be inspired to travel, soak in the world around you, and begin a new adventure when you follow these traveling Tweeters.

22. [@wendyperrin](#): Wendy Perrin is a traveler and columnist who tweets about travel hacks, travel tools, and more.
23. [@Marilyn_Res](#): Marilyn Terrell is a chief researcher for National Geographic magazine.
24. [@frugaltraveler](#): Follow @frugaltraveler for smart tips for saving money on world travel.
25. [@evanrail](#): Evan Rail tweets about the food, music, and places he experiences when he travels.
26. [@newley](#): Newley Purnell is a freelance reporter who lives in Bangkok. Follow his tweets for a different perspective on living and traveling abroad.

Economy

For insight into the recession and the global economy, follow this group of economists, journalists and other experts.

27. [@livingwithless](#): Learn how to deal with the recession by following this feed.
28. [@nytimeskrugman](#): Find out what famed economist and writer Paul Krugman has to say about the state of the economy.

29. [stephronyt](#): Stephanie Rosenbloom reports on the retail industry for the New York Times.
30. [@Richard_Florida](#): Economist and author Richard Florida shares news and emerging ideas about American innovation, the recession, and globalization.
31. [@WayneMarr](#): Follow University of Alaska business professor Wayne Marr for updates on U.S. labor, the economy, spending, and a lot more.
32. [@johnrutledge](#): John Rutledge's Twitter stream is all about the world market, inflation, class war, interest rates, and more.
33. [@Nouriel](#): Nouriel Roubini is a professor at NYU's Stern School and shares tweets about his interesting life as a guest on shows like CNBC.

Politics and History

Become engaged in the issues that are impacting your life and become a more informed, responsible citizen when you follow these historians and politicians.

34. [@TimOBrienNYT](#): Writer and journalist Tim O'Brien shares stories about technology, family life, politics, war, and more.
35. [@JimDeMint](#): South Carolina senator Jim DeMint keeps people from his state and around the country updated on the economy and what's going on in Washington.
36. [@BarackObama](#): It's doubtful that President Barack Obama actually updates his Twitter feed, but it's a good source of information if you want to keep up with the news and legislation from Washington.
37. [@stacygreen](#): Stacy Green manages digital public relations at the New York Times, but her secret love is history.
38. [@SenJohnMcCain](#): Former presidential nominee John McCain still maintains a presence on Twitter.
39. [@prof_gabriele](#): Professor Matthew Gabriele is a medieval studies professor at Virginia Tech.
40. [@chrisdodd](#): Connecticut senator Chris Dodd also currently serves as Chairman of the Senate Banking Committee.
41. [@dancohen](#): Dan Cohen is the Director for the Center for History and New Media and an associate professor of history at GMU.
42. [@WayneClough](#): Wayne Clough is a former president of Georgia Tech and is now the Secretary of the Smithsonian Institution.
43. [@brooklynmuseum](#): Shelley Bernstein tweets for the Brooklyn Museum and keeps followers updated on exhibits, museum news, and more.

Finance

Get personal finance tips and budgeting help from this group of finance pros.

44. [@SuzeOrmanShow](#): Follow popular TV host and PF expert Suze Orman here.
45. [@SavingSense](#): This tweeter connects with other personal finance feeds and frugal moms who want the best deal they can get.

46. [@debtkid](#): Let @debtkid point you in the right direction when it comes to educating yourself on smart money practices.
47. [@collegemoneygal](#): Even if you're not in school, follow this feed for helpful money-saving tips.
48. [@NotMadeOfMoney](#): Mrs. NMOM is a work-at-home mom of four who is committed to sharing important finance and economic news stories.
49. [@mint](#): Aaron Patzer, founder and CEO of online money organizer Mint.com, tweets here.
50. [bargainr](#): Jim Wang is a scotch addict who reveals PF disasters, budget pitfalls, and tips for saving money.
51. [@sqa](#): Simon Q. Anthony is a sustainable and green thinker who loves sharing tips on monetizing your web presence and saving money.
52. [@wendroffcpa](#): Darren Wendroff is a friendly tweeter who loves sharing what he knows with his followers.
53. [@CNMoney](#): Follow the financial reporters behind CNN Money, Fortune, and Money here.

Teaching and Education

Learn how to use technology and social media for the purpose of education.

54. [@jeanettejoy](#): Jeanette Joy Fisher is a teacher, author and speaker who shares uplifting messages.
55. [@TheEngTeacher](#): Aniya teaches ESL in Italy and shows how educators can use Twitter.
56. [@whattoknow](#): Follow this valuable stream for helpful tips on saving money, investing, learning about real estate, going back to school, and more.
57. [@jason a w](#): Jason Wilson is a lecturer in Digital Communications at the University of Wollongong.
58. [@dannmallet](#): Dann Mallet is a mathematician who tweets about the life of a teacher.
59. [@julie_posetti](#): Julie Posetti is an Australian journalist and journalism professor who loves tweeting about social media, politics, journalism and more.
60. [@jboitnott](#): John Boitnott is a journalist who has worked for NBC, CBS and ABC.
61. [@adevine1](#): Andrew Devine is a special ed teacher at Humboldt State University who likes talking about social media and learning about technology and education.
62. [@kristomagno](#): Follow this feed to learn how social media can work for education.

Environment

By following these environmentalists and green journalists, you can get tips on being a more conscientious citizen.

63. [@CarbonHeart](#): Matthew Sullivan tweets about your carbon footprint and how to live without destroying the Earth.
64. [@care2](#): This popular online community of eco-conscious members tweets about environmental legislation and tips for living a greener life.
65. [@HempNews](#): Learn about all of the health and environmental benefits of using hemp.
66. [@grist](#): Environmental news site Grist shares videos, tips and stories about everything green.
67. [@LighterFootstep](#): Get constant tips and ideas for affording green products, using alternative energy, and more.
68. [@greentweet](#): Chelsea Green shares lots of good ideas for being more green, as well as weekly environmental news.
69. [@Ecochickie](#): Ecochickie is also the editor of Greenopia. Follow her feed for green news and more.
70. [@sustainablog](#): Jeff McIntire-Strasburg shares all kinds of environmental news here.
71. [@globalwarming](#): Learn about all the important global warming news stories and research findings here.

Technology

Follow tech leaders like Pete Cashmore and Guy Kawasaki, among others, to learn more about technology news, social media tips, and more.

72. [@mashable](#): Mashable's CEO Pete Cashmore describes himself as a "quiet type," but his tweets are full of important tech news and tips.
73. [@GuyKawasaki](#): Alltop co-founder and tech expert Guy Kawasaki shares social media tips, online tutorials, and more.
74. [@adbroad](#): Helen Klein Ross is an Ad Age power blogger who tweets about advertising and social media trends.
75. [@chrisbrogan](#): Social media expert Chris Brogan helps other businesses and entrepreneurs learn how to be more successful.
76. [@TechCrunch](#): Michael Arrington, co-editor of TechCrunch, tweets helpful tech hacks and shares news from the industry.
77. [@timoreilly](#): Tim O'Reilly is the founder and CEO of O'Reilly Media, and his feed is filled with insight into tech news stories.
78. [@jack](#): Jack Dorsey is the co-founder of Twitter.
79. [@derekg](#): Derek Gottfrid writes the Open Blog for the New York Times and is full of web and tech insights.
80. [@scottkarp](#): Follow Publishing 2.0 editor Scott Karp's feed for news and insight into the business of technology and media.
81. [@chr1sa](#): Chris Anderson of Wired tweets intriguing news and technology stories here.
82. [@debbieweil](#): If you want to learn how to become a more successful blogger, follow Debbie Weil.

83. [@THErealDVORAK](#): This popular stream comes from the legendary tech columnist John C. Dvorak.
84. [@leolaporte](#): Technology podcaster and broadcaster Leo Laporte tweets here.

Health

For daily tips on living well and managing your health care, follow these Tweeters.

85. [@LeeAase](#): Lee Aase is the social media manager for the Mayo Clinic.
86. [@sanjavguptaCNN](#): Immensely popular doctor and CNN medical correspondent Dr. Sanjay Gupta tweets here.
87. [@allergiesweb](#): This stream features lots of helpful articles on living with all kinds of allergies.
88. [@josephweaver](#): Joe Weaver, RN is also the author of *The Tao of Quitting Smoking* and is a great resource for general health news.
89. [@KristieMcNealy](#): Kristie McNealy is a medical blogger for women's and children's health.

Words of Wisdom and Inspiration

This group of Twitter feeds comes from insightful people who inspire kindness, selflessness, good living, and more.

90. [@LIVESTRONGCEO](#): Doug Ulman is the CEO of LIVESTRONG.
91. [@AndreaGillies](#): Follow writer Andrea Gillies to learn about caregiving, friendship and family.
92. [@christine22hoef](#): Also a writer, Christine Hoeflich tweets lots of inspiring messages to get through the day.
93. [@Oprah](#): Oprah's the queen of nifty tips, tricks, and inspiration that will help you turn your life around.
94. [@Deepak Chopra](#): Follow this popular author and zen guru for tips on being more energetic, productive and loving.
95. [@gtdguy](#): David Allen, the guy who invented Getting Things Done, shares helpful life hacks here.
96. [@MarthaStewart](#): Martha Stewart tweets to share photos, recipes, and other Martha tricks.
97. [@Trishryan](#): Trish Ryan is the author of *He Loves Me, He Loves Me Not*.
98. [@stevepavlina](#): Steve Pavlina can help you become more productive and excited about life.
99. [@diablo Cody](#): *Juno* writer Diablo Cody tweets here, if you're interested in reading about her fabulous life or catching any more "Juno-isms."
100. [@levarburton](#): Formerly of *Reading Rainbow*, Levar Burton now tweets about environmental issues, humanitarian causes, and more.